



**JADAVPUR UNIVERSITY**  
**Faculty of Interdisciplinary Studies, Law & Management**  
**Admission to Post Graduate Diploma in Mass Communication: 2023- 2024**

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**Eligibility Criteria for Post Graduate Diploma in Mass communication**

3-Year Graduation degree from a recognised University

- Students appeared/appearing for final year examination, 2023 may also apply, but provisionally selected candidates will have to submit their final Graduation mark sheet before taking admission.

- For candidates under SC/ST Quota:

**As per circular Nos. BC-16014/1/82-SC dt.06/08/1984 & BCD-1, D.O.12017/11/89-SCD(R.CELL) dt.09/01/1990 and letter No.1510-SCW dt.31/05/2007 from the Government of West Bengal, Scheduled Castes/ Scheduled Tribes of the states other than West Bengal are not entitled to get the benefit of reserved quota in educational institutions in West Bengal unless they can produce Domicile Certificate for residing in West Bengal for at least 10 years issued by the [competent authority](#).**

- For candidates under OBC Quota:

**The candidates who will be provisionally selected under the OBC- A and OBC- B categories must produce an OBC certificate (the date of issue of the certificate should not be earlier than October 2022) issued by the competent authority that clearly indicates (i) the category (A or B) they belong to; (ii) that they do not belong to creamy layer of the society, at the time of counselling/ admission.**

**OBC-A and OBC-B candidates of the states other than West Bengal are not entitled to get the benefit of reserved quota in educational institutions in West Bengal, unless they can produce a domicile certificate of 10-year residency issued by competent authority.**

- For Candidates under PD category:

Persons with 40% or more disability will only be considered for admission under PD category under PWD (Equal Opportunity, Protection of Rights and Full Participation) Act, 2016.

## **Selection Procedure for Post Graduate Diploma in Mass communication**

- **Selection will be made on the basis of written test only. Admission test will be conducted in MCQ mode.**
- **Admission test will be conducted on the basis of General Knowledge, current affairs and fundamental knowledge of Communication, Advertising, Public Relations, Print Media, Audio-Visual media and New media.**
- **Date of admission test: 04/11/2023 at 2:00 pm.**
- **Reservation rules of the State Government will be followed.**

## **Course Fees for for Post Graduate Diploma in Mass communication**

➤ **Rs. 20,000/-**

### **Anti- Ragging:**

Jadavpur University has accepted in principle that each and every student of the University shall be duty bound during the entire period of studentship with the University to immediately report to the Dean of Students if any ragging is noticed either in University hostel or on University campus.

If any incident of ragging comes to the notice of the Authority, the concerned student shall be given liberty to explain and if his explanation is not found satisfactory, the Authority would expel him/her from the University.